

Ohio

**Minority Business
Assistance Centers**



Columbus
Urban League

ENTREPRENEUR CENTER



Minority Business
Assistance Centers



EMPOWERING SMALL AND
MINORITY BUSINESSES
ACROSS CENTRAL OHIO

The MBAC's Mission

- ▶ To provide education, exposure, resources and counseling for minority and disadvantaged business owners, so they can thrive and grow in Central and Southeastern Ohio

Meet the MBAC Staff...



Jesse Mark, III
Director
Columbus Region



Sharon Francis
Business
Counselor



Cathy Armstrong
Certification &
Outreach Specialist



Katina Hall
Program
Administrator

Meet Jesse Mark...

Jesse is a champion for the people! He brings more than 20 years of experience in the financial industry servicing individuals, families and businesses. His expertise in retirement planning, business, individual & family protection, cash flow management, lending and budgeting provides a comprehensive skill set that translates into observable business impacts. Jesse has become a trusted advisor as well as producer of real-time outcomes across non-profit, government, and corporate sectors.

Jesse has recently joined the Columbus Urban League as the new Director of the Columbus Region MBAC.



MBAC Services

ONE-ON-ONE COUNSELING
TRAINING CLASSES
IDENTIFYING ACCESS TO
CAPITAL & BONDING
PROGRAMS
CONTRACT &
PROCUREMENT ASSISTANCE
MBE/EDGE CERTIFICATION
ASSISTANCE



To register with us, visit us on
the web at cul.org/mbac




2021 driving for growth



ENTREPRENEUR EDUCATION
CURRICULUM

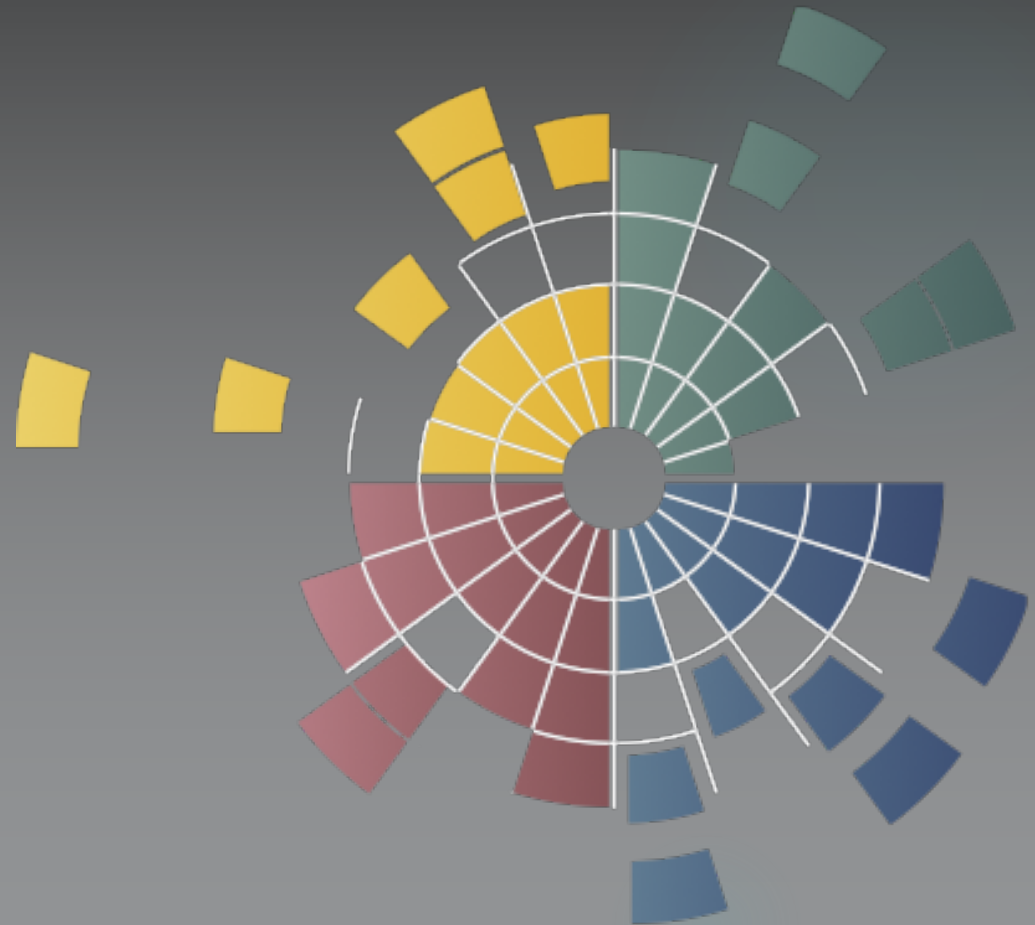
Presented by the Minority Business
Assistance Center, Columbus

- 
- The Founder Basics Series
 - Builder/Contractor Series
 - Certification Document Tour
 - Market Access Series
 - Capital Access Series
 - Executive Education Series:
Make Decisions & Take Action!

Getting a 360° Perspective on Your Business

GROWTH WHEEL

Make Decisions...
and Take Action!



360° Perspective to start and grow a company



GrowthWheel® is a simple, visual and practical tool to make decisions and take action.

In a view, you get a 360° perspective on the 20 areas to start and grow a business.

Use GrowthWheel® to map out challenges, prioritize opportunities, or highlight competencies.



Make Decisions. Take Action.

Check out our trainings on our [Youtube Channel](#)... or visit us on the web.



The CUL MBAC University Channel

Connect with us at... www.cul.org/MBAC

We're also located at the Ohio University
Innovation Center in Athens, Ohio



EDGE, MBE, WBE & VBE CERTIFICATION



Columbus
Urban League

Columbus Urban League



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DAS/EOD

WHAT IS
CERTIFICATION?

WHY SHOULD I BECOME
CERTIFIED?

Minority Business Enterprise (MBE)

MBEs are defined as businesses that are at least 51 percent or more owned and controlled by one of the following groups: African American, Hispanic, Native American or Asian American.

The State of Ohio's Minority Business Enterprise (MBE) Program is designed to assist minority-owned businesses in obtaining state government contracts through a set aside procurement program for goods and services.

Encouraging Diversity, Growth & Equity (EDGE)

EDGE certified businesses are defined as enterprises that are owned by economically and socially disadvantaged entrepreneurs.

EDGE establishes goals for state agencies, boards and commissions in awarding contracts to eligible businesses.

An EDGE participant must be a business enterprise located in a qualified census tract or, the business may qualify if the owner meets the established program criteria for socially and economically disadvantaged individuals.

Women Business Enterprise (WBE)

The State of Ohio's Women Business Enterprise (WBE) program is designed to assist women-owned businesses in obtaining contracts for goods and services, construction, architecture, engineering, information technology, and professional services. The WBE program *does not* apply a procurement goal or set-aside target for state government contracts.

A WBE certified business must be owned and controlled by a woman who is a U.S. citizen and has an established residency in the state of Ohio or a reciprocal state.

For more information on the
documentation required, check
out our

**Certification Training
& Document Tour**

on

[The MBAC University Channel!](#)

QUESTIONS?

THANK YOU

WE LOOK FORWARD TO ASSISTING YOU WITH YOUR STATE OF OHIO MBE/EDGE/WBE/VBE CERTIFICATION!



JESSE MARK, III
MBAC Columbus Region Director
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