SBA

U.S. Small Business Administration

SBA's Veteran Small Business Certification Program (VetCert)

for Federal Government Contracting

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APEX Accelerator Veteran Outreach Program
Virtual Training Webinar
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The SBA works to ignite change and spark action so small businesses can confidently...

START •GROW •EXPAND •RECOVER



SBA Offices in Ohio

Columbus District Office
Covers 60 of Ohio's 88 Counties
Central & Southern Ohio

Cleveland District Office

Covers **28** remaining Ohio Counties Northeast Ohio

Today's Agenda

- VetCert Program Overview
- Policy Highlights Key Changes
- VetCert Program Eligibility Requirements
- VetCert Application Process Flow
 - Demo Slide VetCert Portal Landing Page
 - Demo Slide Registration for VetCert Account through MySBA
 - Demo Slide VetCert Business Name Search
- Q & A Session
- More Information Points of Contact



Veteran Small Business Certification Program

The **National Defense Authorization Act of 2021** officially required the Dept. of Veterans Affairs' (VA), **Center for Verification and Evaluation's (CVE)** responsibilities to be:

- Transferred to SBA on Jan 1, 2023
- SBA established the Veteran Small Business Certification Program (VetCert) - a government-wide certification program.
- The Program's final rule was published to the <u>Federal Register</u>, on Nov 29, 2022
- The Program launched and started accepting applications **Jan 9, 2023** at <u>Veterans.certify.sba.gov</u>



Policy Highlights – Key Changes

- **VA Acquisition** VA's Veterans First contracting authority was not affected. VA continues to implement this policy utilizing SBA's certification program and database for verification purposes as of January 1, 2023.
 - Other federal agencies do not have a mandate or authority to award contracts to VOSBs
- Certification SDVOSBs must be certified by SBA to be eligible for sole-source or set aside contracts from any federal agency
 - SDVOSB government-wide goal remains 3%
 - Agencies can still rely on self-certification for goaling purposes
- **VetCert System:** SBA maintains the certification system for VOSBs to apply/reapply) and the search tool (for the public & acquisition professionals)
- **Joint Ventures** SBA does not certify JVs. Managing partner must be SBA certified and request designation of JVs.
- **Reciprocal** VetCert program provides reciprocal certification for businesses with remaining eligibility in the WOSB and 8(a) programs.



Policy Highlights – Key Changes (cont.)

- One Year Extension Companies that were verified by the VA Center for Verification and Evaluation (VA CVE) prior to January 1, 2023, have automatically received a 1-year extension to their program term (4 years vs 3 years)
- One Year Grace Period Companies may self-certify through 2023, but must also submit an application to SBA for a final determination
- Certification will not be for a specific NAICS code SBA's certification process
 determines that a business is currently small in at least one NAICS code listed in the
 firm's SAM.gov profile. To avoid restricting a certified VOSB/SDVOSB's ability to expand
 its operations into new industries, a firm must only qualify under the size standard
 corresponding to the NAICS code assigned to a specific contract
- **Final Rule** takes steps to harmonize & simplify definitions of ownership, control, day to day operations, and standard hours across certification programs OHA handles appeals & protests
- Surplus Property Program is still open to VOSB & SDVOSB businesses
- Goaling Credit For now, agencies will continue to receive SDVOSB goaling credit for awards made to self-certified SDVOSB on non-SDVOSB set aside or sole source contracts. The SBA intends to reevaluate self-certification for goaling purposes once this program is launched



VetCert Program Eligibility Requirements

How to Prepare for the Application Process



Step 1: Determine Eligibility

- The business owner(s) **MUST** be a **Veteran**, or a **Service-Disabled Veteran** as established in Title 38 CFR Part 74 or eCFR :: 13 CFR Part 128.
- Be a **small business** as defined by the **SBA Size Standards chart**, corresponding to at least one **NAICS code** listed in the business's www.SAM.gov profile.
- No less than 51% of the business must be owned and controlled by one or more veterans.
- For certification as a **SDVOSB**, no less than **51%** of the business must be **owned and controlled** by one or more veterans rated as **service-disabled by VA**.
- For those veterans who are permanently and totally disabled and unable to manage the
 daily business operations of their business, their business may still qualify for certification
 as an SDVOSB if their spouse or appointed permanent caregiver is assisting in that
 management.

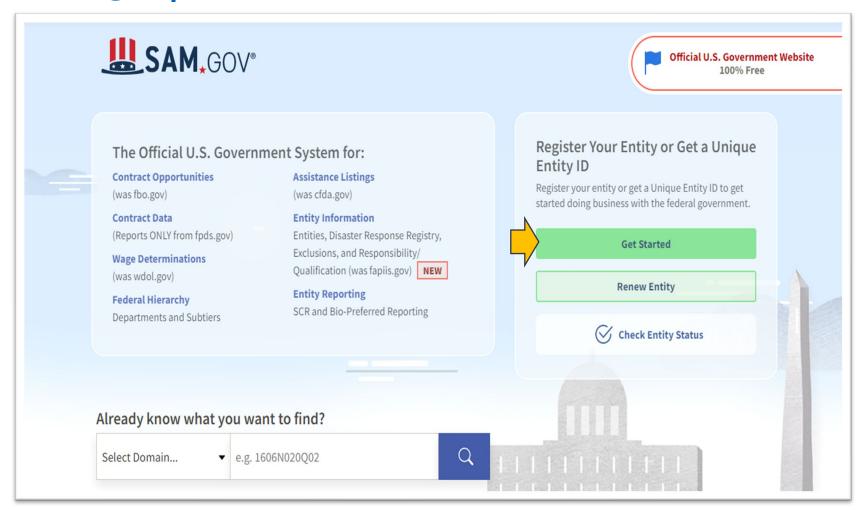
Step 2: Ensure registration in www.SAM.gov.

The business **MUST** be registered in **SAM.gov** to move forward.

Step 3: Gather required documentation before beginning the application. A <u>fact sheet</u> listing required documentation is available at <u>sba.gov/vetcert</u>.



SAM.gov Home



Click "Get Started" and follow prompts to create a SAM account.



VetCert Application Process Flow

Application Submission

Intake

Assessment

Decision

- Veteran creates application and uploads required business documents
- Owners upload required personal documents and sign VA Form 0877
- Intake Analyst validates basic eligibility requirements
- Intake Analyst
 send document
 requests to
 Veterans for any
 missing documents
 prior to
 assessment phase
- Level One Analyst
 Confirms receipt of all required documents; requests clarifying information as needed
- reviews entire application to assess regulatory compliance
- Level 2 Analyst reviews complex case fact patterns
- initiates deficiency process as needed
- All Analysts submit recommendation to approve, deny, or remove application

- Federal Reviewer reviews' final case documents.
- Federal Reviewer
 makes final
 recommendation to
 approve or deny the
 application. Reviews
 and signs the final
 determination letter

IMPORTANT TO NOTE

- Less documentation is required than previous process.
- New software easy to navigate.
- Allows for reciprocal qualification with other SBA qualifying set aside programs.



MySBA Account Instructions

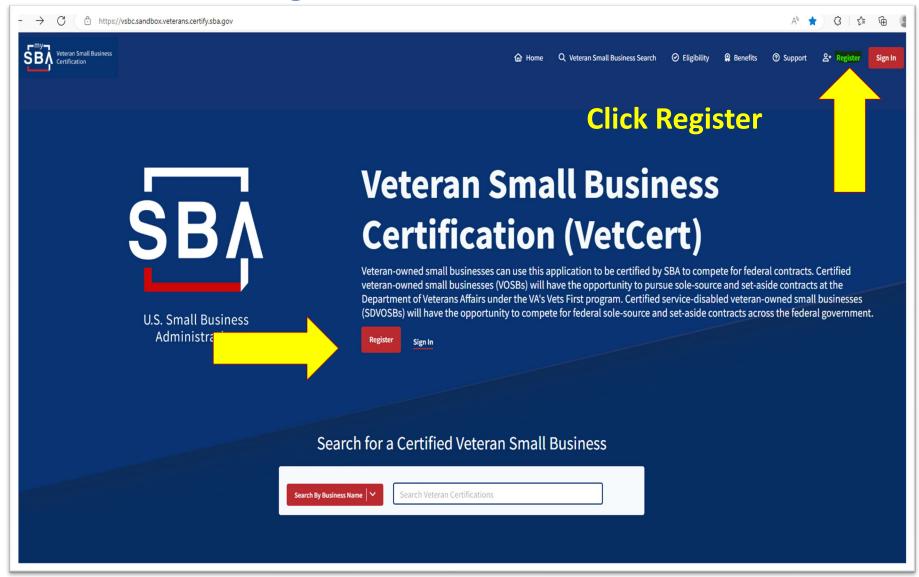
- To prepare for certification you will need access to the VetCert portal which requires an **SBA user profile through MySBA**. If you already have a **MySBA account** (i.e., COVID-19 EIDL, or SBA 7(a) loans, etc.), you may **login with your existing credentials** to access VetCert and confirm your business information.
- If you **do not have** an account, please follow these instructions to create a profile:
 - 1. Go to https://veterans.certify.sba.gov/; *(VetCert Landing Page)*
 - 2. Click Register;
 - 3. Enter your personal details to create an account;
 - 4. If registering as a Veteran, please use the home address associated with the U.S. Department of Veterans Affairs (VA); and
 - 5. Login to your VetCert profile and confirm your business information.



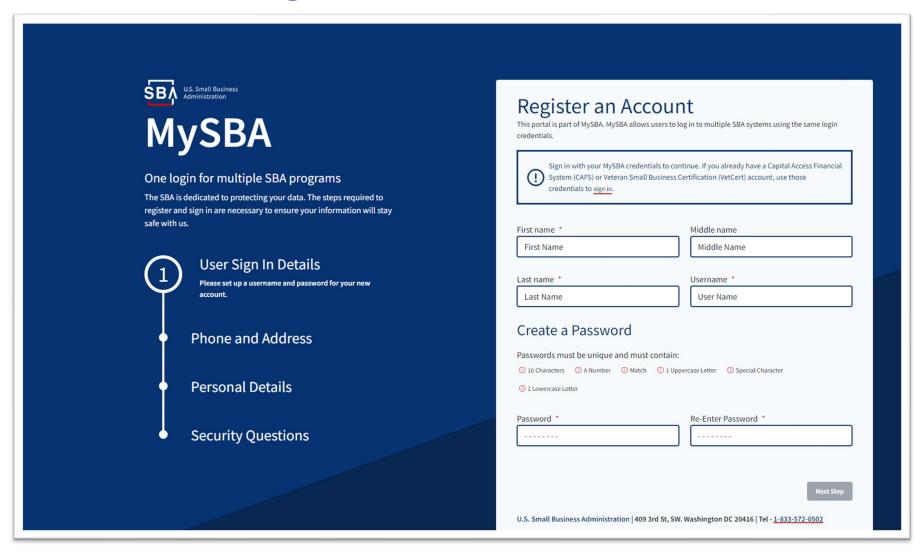
VetCert Landing Page





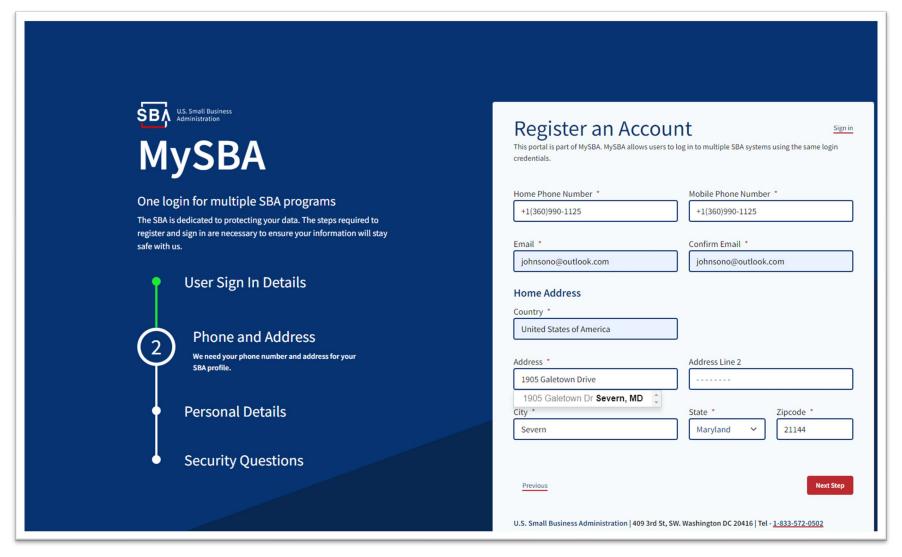


Register: Click Veteran Small Business Certification (sba.gov) to access VetCert Portal.



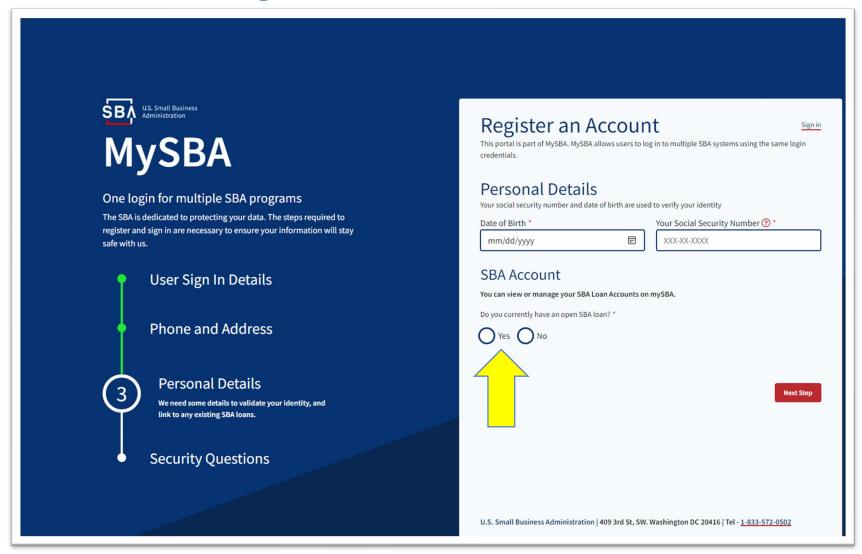
1. Register: User Sign in Details





2. Register: Phone and Address

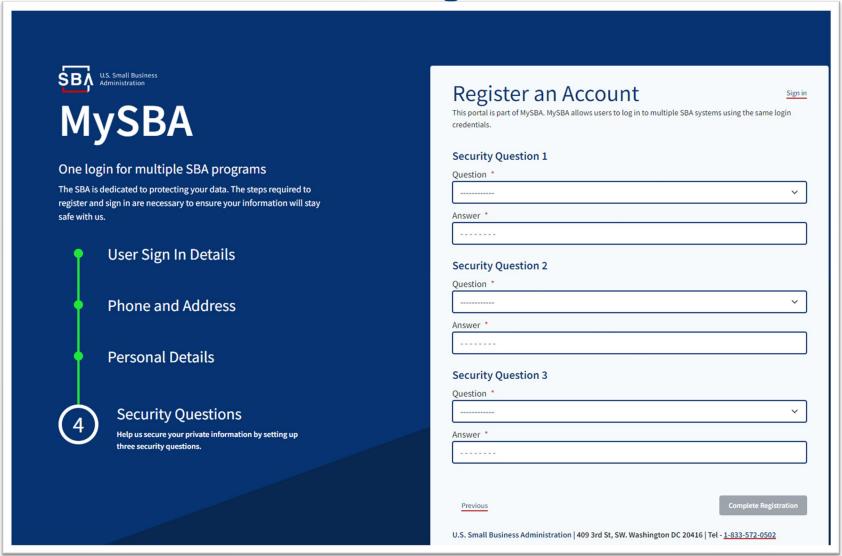




3. Register: Personal Details



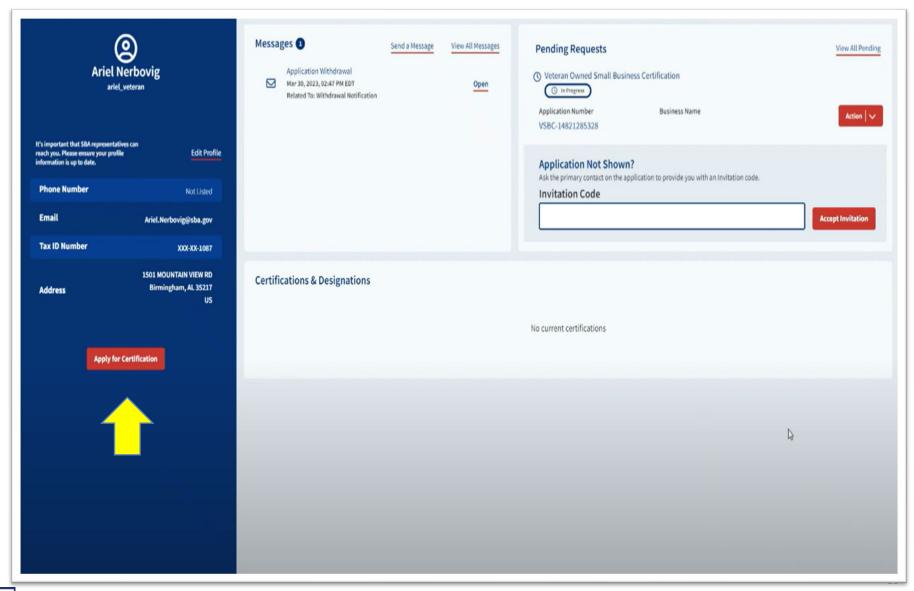
VetCert Registration



4. Register: Security Questions



Owner's Dashboard



VetCert Business Name Search







Questions?

For More Information

- Visit SBA's website: www.sba.gov/vetcert
- Email <u>vetcert@sba.gov</u>
- Contact the dedicated toll-free call center: 800-862-8088
- <u>Visit Frequently Asked Questions</u> on VetCert platform
- SBA DSBS: <u>SBA Dynamic Small Business Search</u>
 - A database managed by SBA that helps contracting officers identify small businesses for potential opportunities. It is essentially a search engine that allows contracting officers to find businesses that can do the work and help them meet agency goals.
 - > DSBS also lists your SBA Federal Certifications & Certification entrance/exit dates
- APEX Accelerators Advisors: <u>APEX Accelerators Advisors (aptac-us.org)</u>
 - Registrations & Certifications
 - Proposal Development
 - Market Research