

# OC VETBIZCENTRAL



SERVING ARMED FORCES MEMBERS SINCE 2005

### Assisting Veterans, Active Duty, Guard and Reserve Members in the formation and expansion of their businesses



Assist Veterans, Active Duty, Guard and Reserve Members OR their spouses (milspouse initiative) in the formation and expansion of Veteran Owned Businesses

### **Our Mission**

Empower Veterans to realize their entrepreneurial dreams, one business at a time.



- Funded by US Small Business Administration
- One of Twenty-Eight Veteran Business
   Outreach Centers (VBOC) nationwide
- Nonprofit Organization (Since 2005)
- Headquartered in Flint, Michigan
- Serving over 2 million veterans in three
- States: Michigan, Ohio and Indiana
- Experienced entrepreneurs
- Connecting YOU to the relevant resource





### VETBIZCENTRAL RESOURCE PARTNERS



















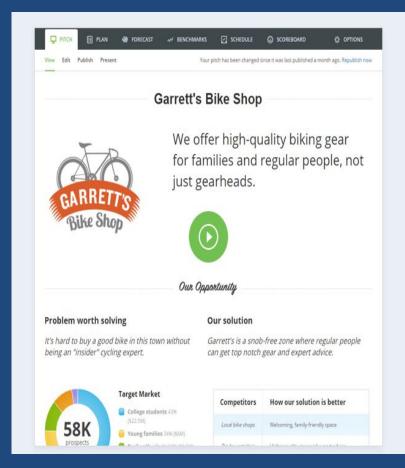


### **Entrepreneurial Training & Counseling**

- Provide FREE One-on-One Counseling to Military Members (or their Spouses)
- Assist clients with Researching the Feasibility of their business venture and provide Market and Industry Research using IBIS® World Industry Reports
- Business Plan Development using LivePlan®
- Review Options to Market Test your Product or Service
- Preparing for Financing Assistance
- Review Options to Launch Businesses
- Boots to Business Classes
- Revenue Readiness Classes



### LivePlan® Professional Business Plan Program



Clarify your vision & get insight on your business

The most effective business strategies start with a solid foundation. That's why LivePlan guides you through writing a one–page pitch to identify your target customers, potential markets, service offerings and more. This crucial first step typically takes less than an hour.

VIEW A SAMPLE BUSINESS PITCH

# VETBIZCENTRAL TRAINING PROGRAMS







### **Doing Business with the VA**

Wednesday, October 19, 2022 10:00 am—12:00 pm EDT

Mr. Pak Sa Dewhurst will educate small businesses how the VA's Veterans Health Administration and the Network Contracting Office do business which comes from a philosophy "...in order for you to do business with us, you must know how WE do business first!" He'll discuss the VA's activities supporting the American veteran, locations; defining various acquisition roles, pro-





#### VETBIZCENTRAL

ARMY & AIR NATIONAL GUARD ENTREPRENEURSHIP TRAINING

ENTREPRENEURSHIP TRAINING SERVING ARMED FORCES MEMBERS SINCE 2005







Welcome to VetBizCentral Introduction to Entrepreneurship Course for Army and Air National Guard



U.S. Department

of Veterans Affairs

### Mentoring Programs and Activities

- Provide clients with Mentoring Assistance in Niche Markets and provide referrals to its SCORE Resource Partners
- Assist clients with Research in Specific Markets
- Provide Market and Industry Professionals
- Preparing for Financing





### **Networking Opportunities**

- Workshops (Starting a Business, Government Contracting, Meet the Lender & more)
- Symposiums (Empowering Women in Business in partnership with the Women's Business Centers )
- Annual Veterans Meet & Greet







### Veteran Small Business Certification (VetCert)

Veteran-owned small businesses can use this application to be certified by SBA to compete for federal contracts. Certified veteran-owned small businesses (VOSBs) will have the opportunity to pursue sole-source and set-aside contracts at the Department of Veterans Affairs under the VA's Vets First program. Certified service-disabled veteran-owned small businesses (SDVOSBs) will have the opportunity to compete for federal sole-source and set-aside contracts across the federal government.





# Referral Services in Michigan, Ohio & Indiana

- SBA
- APEX Accelerator aka Procurement Technical Assistance Centers (PTAC)
- SCORE
- Women Business Centers
- Small Business Development Centers(SBDC)
- Economic Development Centers
- Community Development Financial Institutions (CDFI)
- And More ...



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